



# Anchor News



## The Birth of a Game Changer

### Articles on the Website:

- **The Power of Financial Analysis**
- **Get Help , Cut the Learning Curve**
- **Business Plan, A Formidable Tool**
- **Let Your Passion Drive You**

### Contact Us:

#### Address:

405 Marlborough Road  
Brooklyn, New York  
NY 11226

#### Telephone:

(718) 282-3129

#### Email Address:

info@anchoryourbusiness.com

#### Website:

www.anchoryourbusiness.com



### The Company and Services

Anchor Business Consultancy, LLC (ABC) was formed in May 2009, from the desire of one individual to explore entrepreneurship and assist start-ups and established small businesses to realize their optimal growth potential.

ABC is aware of the tremendous contributions that small businesses make to the US economy and has formulated three service segments to help these companies increase both their profitability and market share.

The services offered by ABC are as follows:

**Start-up Services** — Building comprehensive, actionable business plans and growth strategies

**Growth Services** — Performing in-depth financial, operational and competitive analyses and industry research

**Strategic Transaction Services** — Developing financial models and informational memorandum for the purchase and sale of businesses and assisting in capital raising

### Milestones Accomplished

- Completed its first website and various marketing documents
- Assisted four clients with projects ranging from (i) creating of business plans, (ii) streamlining business ideas and (iii) sourcing manufacturers locally and internationally



The Power of Financial Analysis

- Joined and established contact with a number of local non-profit businesses

## The Wiz Behind this Machinery

Anchor Business Consultancy was founded by Kevin Howell. Mr. Howell has worked in various consulting capacities at Ernst & Young and PricewaterhouseCoopers. After which, he was hired as a Senior Director of Business Development at Broadridge Financial Solutions. He holds a MBA from the University of Rochester, Simon

School of Business and he has worked with clients across multiple industries: manufacturing and consumer products, financial services, health-care, online gaming, and information technology.

**For more information about Mr. Howell and his team visit the ABC's website.**



Kevin Howell, President & Founder