

Many managers overlook cost management - tremendous emphasis is placed on revenue generation, and minimal on ensuring that costs are controlled. Anchor consultants understand that costs is important: **“Profit = Revenue – Costs”**.



We want to help you to determine your major costs drivers and find ways to contain these cost components. Some core costs areas include:

- ***Costs of goods sold*** – driving vendor management process, through better research of costs options
- ***Salaries management*** – providing answers to questions such as 1099 versus full time employees or outsourcing versus in-house production
- ***Insurance costs control*** – working with our partners to access the best plans and rates for your business
- ***Negotiation of long-term costs*** - such as rent and leases